

# DiDA Project Review

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## Eat Well Reports

The Eat Well Reports were designed to help encourage the Eat Well Challenge, which aims to help students improve their diet and lifestyle. One of the methods it suggests to do this is eating a varied and balanced diet. Hence, I produced reports for my most popular and least popular food groups - this data was collected using my questionnaire. The reports were created in Microsoft Access, as this application is a dedicated database and report application. The reports were created using the queries. After this, I edited the reports to make them appeal more to the viewer/reader and increase readability. The colours have been made more interesting to appeal to the teenage audience however the overall appearance of the reports still has a professional ambience. One way I could improve how well it's targeted to the audience would be to **include an image relating to the food groups shown perhaps**. The reader isn't overwhelmed with lots of information, as the information is laid out on a clean white background, with plenty of spacing. This will naturally appeal to teenagers, as clear and succinct text is naturally appealing to the age range. The reports fulfilled all requirements listed by the Eat Well Reports Mark Alert, with an appropriate search carried out and refined searches that I used to find useful information. I have saved screenshots of my search criteria in my Evidence folder. All the reports have a consistent design, with very similar descriptions at the top, and any information or fields I thought were unnecessary, I have left out. The reports are fully viewable with the Moderator's Toolkit. I feel if I had further time to improve the reports, I would add imagery to make the reports more exciting and perhaps inspiring to the viewer/reader, and I would perhaps use more interesting and vibrant colours. These ideas would help to further target my audience of teenagers. The reports have been exported to PDF for ease of viewing.

**\*TEST BUDDY FEEDBACK AND MY RESPONSE HERE\***

## Meal Cards

One of our publications we had to produce was a set of A5 meal cards, which I created in Microsoft Publisher. The purpose of these meal cards is to encourage students to "try new things", to hopefully aid the challenge of Eat Well. The Meal card gave information regarding the recipe (ingredients and method) for the main meal provided to the candidate/student. Trying new things was encouraged by choosing ingredients that came from the least popular food types. The recipes I chose were Penne with Tomatoes, Cannellini Beans and Feta, and for my dessert, Eton Mess. Both of these chosen recipes are very tasty, nutritious and fulfil the objective of the task. The information I put on the meal card included the name, a short description, ingredients, costs, times and skill level, and finally pictures of the ingredients and finished product images. For my first set of images, I was given feedback that the images were unsuitable, so I followed up on this advice and re-did them.

I made the publication suitable for teenagers by keeping the text/writing to a minimum, for the same reason as previously mentioned. The meal card has a clear title, an appealing description of each course, **however neither meal card includes nutritional information** as the recipe did not include this information and so any nutritional information would be a pure

estimate. Both recipes include a method, a list of ingredients, preparation and cooking times, and portion sizes/serving number. The images used in both meal cards are primary source images, taken with my father's Bridge camera. I verified that the publication works effectively when printed duplex on a single A5 sheet, and I can confirm that this works efficiently. The meal cards have been saved in PDF format, and can be viewed using the Moderator's toolkit. I have only used copyright-free material in this document.

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### **Information Point**

Another task we had to complete was the production of an Information Point. This had to be produced in order to introduce a certain Olympic Value and the SmallSteps4Life programme. It also had to encourage students to want to take up a challenge, and therefore it had to be motivational and inspiring. In order to achieve this goal, I have added a fast-paced and exciting soundtrack to the Information Point, the Wimbledon TV Theme Song to be precise. I began my Information Point on Microsoft PowerPoint 2003, as it was the easiest way, in my opinion, to make a quick and simple but effective information source. The colour blue has been used a lot across my entire DiDA project, due to the colour being one of the colours of the Olympic Rings, so therefore the text is mainly blue. Blue is also a cheerful colour, which means it will be seen as inspirational and motivational for the candidates challenge. I made it suitable for my audience by using the minimum amount of text I could, whilst still retaining valuable information about the Olympic Values and the SmallSteps4Life Challenges. Furthermore, I incorporated an intuitive and easy to use menu system to allow the viewer to navigate through pages of the PowerPoint.

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### **Challenge Cards**

Another document which needed to be produced was the Challenge Card - it's purpose was to aid students in keeping track and recording progress during the four weeks they will be undertaking their challenge; either Get Active, Eat Well, or Feel Good. The card includes space to record:

- user details
- key facts about the challenge, including its type and purpose
- which Olympic/Paralympic value it promotes
- how, when and where the challenge will be carried out
- who else is taking part
- progress for four weeks
- ...and also one relevant image, complete with caption.

I produced the document in Microsoft Publisher 2010, as I felt this was the most appropriate application considering the Challenge Card would later be "published" to the students undertaking the challenge; in this case, Feeling Good.

I started off by adding the title, using the prestigious London Olympics 2012 font (which is actually used throughout the entire document and in some other documents in my DiDA project) and then wrote a short description on the challenge. This description briefly summarised what the challenge involved and what the challenge was all about – including a mention of which Olympic Values it represents. I then created a large box, and began designing the lines and bullet points where the students would write in the necessary information that applied to them. Underneath this, I created a large table of “Progress” where the students would be able to note down and record their progress across the span of the four weeks of the challenge. Located at the very bottom, I have added a small image of a man stood on a hill with his arms in the air and the sun behind him, captioned “He feels good!!!”, adding to the Feel Good feeling the document is designed to bring to the students. The colours I chose are heavily linked with the Olympic Rings, using the colours Blue, Yellow, Black, Green and Red. I believe I have included all necessary requirements, as stated on the DiDA Project Brief Website. If I were to reproduce this document, I feel that the only thing I would change would be to perhaps have 2 versions. One document would be much more colourful and have more pictures in order to make the document a little more fun for the younger ages. The second version would be more grown up and professional for much older ages. Expanding on the 2 versions concept, another idea could be to have a Male version and a Female version of the document, achieved by customizing the colour schemes, images, and writing in the description. The publication has been saved in PDF format and can be viewed using the Moderator’s toolkit.

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### **E-Portfolio**

For my e-portfolio, I began creating the website using Microsoft FrontPage 2003, however I quickly realised that the design and layout that I could produce with this software was not intuitive and very limiting. I wanted a website that looked professional and I found a free website creator/builder service called Yola. This was a very easy to use and intuitive piece of software that enabled me to quickly and efficiently create the website. I chose a smart, professional theme with imagery both linking to DiDA/Computing and the Olympics. For each item that had to be described in the e-portfolio, I gave a screenshot, title, and description. The pages I had to include were:

- Home – Outlines my Candidate details and gives a general overview of the project
- Publications – Showcases the publications I produced for the project
- Evidence - Database – Outlines the choices I made for my Database and all linked documents
- Evidence - Survey – Outlines the choices I made for my Survey/Questionnaire and all linked documents
- Project Management – Showcased and explained my choices when it came to managing my project, i.e. Initial and Ongoing Plan, Sources Table, etc.

This e-portfolio is suitable for its audience (being the moderator) as it uses a smart, clear, and easy to read font. It also uses professional and elaborate vocabulary suitable to the standard of a moderator. Each section includes appropriate hyperlinks, depending on what each section is elaborating on. The website is under the 20mb limit, and does include all the required

information needed. All the documents I linked are viewable with the Moderator's toolkit, and are all viewable on a standalone computer. Navigation is made easy using the clear navigation bar at the top of the website. The overall look and feel of the website is extremely consistent. I understood that the e-portfolio had to be available for offline use and so I made full-page screenshots of the e-portfolio, and inserted them into FrontPage. I then drew invisible boxes over all the appropriate links/hyperlinks so it looks just like I would like it to be and yet still functions efficiently offline. I have included on the homepage of my e-portfolio a link to an e-mail from Yola support, granting me permission to screenshot the Yola site to save it offline. My homepage includes all the important and necessary information regarding myself, the project, and what is most suitable to view the e-portfolio. The website is available on all browsers as FrontPage saves website in HTML format. This format is readable by all mainstream browsers, such as Internet Explorer, Google Chrome, Mozilla Firefox, Opera, Safari, and many others. I have also complied with copyright rules and regulations for my website, using a free and legal method to save the website for offline use. The trademarks and advertisements for Yola have been retained in the offline version. I have only used copyright free material in this document.

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